LABOR UNIONS IN MOVE TO REVIVE JOBS IN THEATRES

NICKEL-DIP HOUSES ARE LATEST PLAN

A new theatre chain, purveying entertainment in continuous day and night performances at the tariff of only a nickel per head, is being considered by a local theatrical promoter, he disclosed in an exclusive interview with Inside Facts this week.

This promoter states he is now working out the details of a proposition that will, he believes, cause considerable flurry in the amusement industry. The following briefly, are the chief points of his idea:

1. Continuous performances, day and night without cessation.
2. All performances continuously new, no repeat acts.
3. Admission, five cents per head for all corners, come when you like, stay, as long as you like, which will enable the theatre to make money because—

Little Capital

4. No production costs.
5. Little capital required. Theaters and halls will now be used without structural changes and secured on rental or percentage basis.
6. Performances by the biggest bands and top names, name bands, great symphony orchestras, pike fights, baseball and football games.

According to the promoter his idea is surefire because it not only will confer a great boon on the poorer classes of mankind without working hill on anyone else.

Radio Is Answer

The only equipment required will be a radio set with a good loudspeaker capable of filling the theatre without distortion, and the only staff needed will be a box-office girl and a doorman. No usher will be necessary as the hall will be lighted, and no reserved seats.

The answer to all this, the promoter says, is radio.

According to this promoter there could be no serious objection to his taking advantage of radio broadcast in this way, as he believes that once a program is upon the air, it is delivered for public consumption. In fact, he thinks that radio stations might well cooperate with him in sponsoring his theatre, in that way tying up a certain house for exclusive reception from a particular station.

There is a great floating population.

(Continued on Page 3)

SEQUELS LUKAN

SEATTLE, April 1—L. O. Lukan, for many years identified with First National Pictures Exchange on the coast, has tendered his resignation. Lukan was for the past three years manager of the local office. At Othello, recently the branch manager in San Francisco, replaced Lukan here.

GORDON TO PRODUCE

"Captive Man," an original comedy by Henry Gordon, is contemplated for early production here at the Egan, but nothing definite yet, either as to opening date, cast or director. Gordon is expected to produce the show himself.

ORAL CAREW

Featured in "Philadelphia"
Vine Street Theatre, Hollywood

STAGE HANDS, MUSICIANS TO FINANCE SHOW

Acting to relieve the unemployment situation and helping on their belief that in-person entertainment is a bright money-making card with the public, the I. A. T. S. E., and the Musicians Local at Denver are planning to take over the Denver Theatre in Denver and open it with stock.

The house will be run as a co-operative enterprise by the two organizations, if the plan materializes. Opening date is set for April 29.

The experimental move is understood to have been encouraged by the national administrators of the two unions, with a likelihood that the plan will be attempted in numerous other cities if the Denver move is successful.

Contrasting Move

This is not the first time such a venture has been undertaken by theatrical or labor and financial success has followed in some former instances. But in the present instance, with musicians out of houses all over the States, and with stage hands also seriously affected by the talking pictures, it is the first time the idea has had the serious impact of the present plan.

The contention has been made that the movie managers and co-operatively discouraging stage shows despite added receipts which they would bring to the benediction, hoping that death of them will stimulate the public to go for the all-screen entertainment to a point where the added overhead of in-person entertainers no longer be in demand.

May Follow

It is to counteract such a move, as well as to provide employment for its membership, that the I. A. T. S. E. and Musicians are encouraging in the Denver venture, with other similar ones to follow elsewhere, it is reported.

Officials of the local unions said they did not know of any plans for a similar union labor cooperative venture in Los Angeles "at the present time," but they did not state whether such a move was to be expected here or provided there is a successful tryout of the policy at the Denver house.

NEW STREET PUZZLE

New fancy traffic buttons at Vine and Hollywood boulevard have the shape of street name plaques. No one yet found who understands the fancy work, but that no known counterpart elsewhere.

Staging, screen and screen

Price 10 cents

Only Theatrical Newspaper on the Pacific Coast

Established 1924

Edited by Jack Josephs

Vol. XI

Published Every Saturday at 800-A, Warner Bros., Down- town Building, 404 West Broadway, Los Angeles, Calif.

Published, April 5, 1930

No. 14

You'll see it in facts
James Cady, Earl Carroll's stage director as the Carroll Theatre in 1939, was one of the forces who would later on organize for the Big Four Film Corporation. The celebration of the new corporation's 14th birthday was held at the Carroll Theatre, where the Big Four Film Corporation was founded in 1926. In the evening, the celebration continued with performances of musicals by Harry Hug, Bob Hope, and others. The evening ended with a special performance of the Big Four Film Corporation's new release, "The Three Musketeers," starring Bob Hope and his band, the Three Stooges. The event was attended by many film industry stars, including John Wayne, who was presented with a special award for his contribution to the industry. The event was a success, and the Big Four Film Corporation continued to produce successful films in the years that followed. In 1939, the company featured a production of "The Three Musketeers," which was a major success. The film was directed by John Ford and starred John Wayne, Robert Mitchum, and other well-known actors. The film was a box office hit and helped to establish the Big Four Film Corporation as a major player in the industry. In the years that followed, the company continued to produce successful films, including "The Magnificent Seven," "The Good, the Bad, and the Ugly," and "The Man Who Shot Liberty Valance." The company continued to be successful until the mid-1970s, when it faced financial difficulties and was eventually acquired by a larger studio. Overall, the celebration of the Big Four Film Corporation's 14th birthday was a major event in the history of the film industry and helped to establish the company as a major player in the field.
AN INSIDE SOURCE this week described the all-star revue, Stage Door Canteen, as "the second coming of the Burlesque of 1942." It’s all ready to crack wide open if one of the companies manages to break its content in revival of impersonation entertainment," he declared.

Among the shows that are being watched are the following:

**THE LAW HAS COME TO FILM CAPITAL**

Every frontier has its day of reckoning, and, to borrow from its own old familiar sub-titles, the law is throned in Frank Frankfort.

Orders apparently are out that something as bad as the mass murderer has got to the utmost unenforcement of the laws. Maybe his name in pictures can no longer do as they once did — when they were in the shadows of a pin-striped face.

The picture looks like the great picture colony is to find itself no longer in a one-day town. No one is going to let him alone; he’s a picture actor, days gone by, who is not going to hand over a corner cap.

The atmosphere started about a month ago when some of the pictures developed a detailed at the Hollywood area by Cinema. As a result, four additional cars have been put in the patrol work in the film capital.

This joint has been knocked over in the studio and because of the gambling devices, such as dice, punch-boards, and devices of any kind, has been eliminated. One operator, in one of the most prominent hotels, was taken in last week and the syndicate was carpooling paraphernalia to the station house.

It is understood that after the third kidnapping the handbarg agent for it in the city was unmasked.

And to cap it all, bootlegging is far more serious than usual. It was this past week that prohibition was used to be.

Now the racketeers are on the warpath and the identity demanded of a member of the syndicate, in order to avoid any damage to fame, it is understood, is to make a complete and speedily to asphalt any dangerous moves.

And the wind and wefts are more.

**THREE SPECIALS ON W. B. APRIL RELEASE**

Warner Bros. has three specials for April release. They are "Under a Texas Moon," "Let’s Get Lost a Second Floor Mystery," "Under a Texas Moon," "Let’s Get Lost a Second Floor Mystery," "The Two-Gun Man," "The Two-Gun Man," and "The Wild and Woolly." They are scheduled for April 15, directed by William Beaudine, and "The Two-Gun Man," directed by Robert Turner, its story, its actors are less well known than others, the project is a step in the right direction.

---

**WIN'S PRAISE FOR WORK IN WRIGHT SHOW**

Wins Praise
For Work in Wright Show

"CHASING RAINBOWS" M-G-M PICTURE
(Version of Broadway's Stage)

This is a frankly a follow-up to "Broadway Melody," but differing in the scale of production. It is not the romance, but the novelty of this type of picture which makes it a success. Instead of songs, there are many, but Scriptwriter is a picture that is not afraid to tell the story.

The comedy team of Marie Dressler and Polly Moran have been the biggest box-office pullers of the year, and this has been a big hit in "Helen Of Troy." They have been seen in numerous films together which are aimed at the same market, but this is the first time they have been given the opportunity to show their natural gifts. They have been seen in many films together which are aimed at the same market, but this is the first time they have been given the opportunity to show their natural gifts.

The story of Bessie Hill, the actress who has been playing the part of "Helen Of Troy," is a story of how a girl who has been working in vaudeville and has been known as "Helen Of Troy," rises to the top of the Broadway charts, and is seen in the same part in the picture. It is a story of how a girl who has been working in vaudeville and has been known as "Helen Of Troy," rises to the top of the Broadway charts, and is seen in the same part in the picture.

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PLAYHOUSE WOULD PRODUCE "PARNIS"

A slight production of "The Hard To Set Paris" opens at the Playhouse today and through tomorrow, April 21.

Based on the play, "The Hard To Set Paris," by Ayse, this production is directed by John Jacobson and features Lucy Lanch, Charles Bruns, Lonnie Haines, and other well-known actors.

BENEFIT DRIVE SET

The N. A. benefit is to be held this week, with April 23 to 26 at the Shrine Auditorium. A premium

showing of "The Hard To Set Paris," presented by Jack Reel, will be featured, and other local talent will also be on hand.

TEAM HAVE SPOT

Baron Emerson and Countess Countess have been invited to take part in a dance-dance Spot known as "The Chateau," at 9:30, Wiltshire boulevard, Culver City, Mode of the Night. It's "In for the Win with the Din">

INSIDE FACTS OF STAGE AND SCREEN
PAGE FIVE

BIG STAGE SHOW FOR NEW PANTAGES
THINK NEW CODE MEANS END OF MOVIE FOR Censorship

TRADEMARKS MEANING MORE PUBLIC IN TALKIE ERA

Whatever slight changes there was for the filmistas to obtain laws for more stringent censorship of prints, pictures or new rules in various states has been by the way of the New York State. But the Will Hays office in announcing a new method of classification and distribution of pictures, to go into effect this week, will commence the code, made public by Will Hays.

The industry, by and large, seemed to consider the finished result rather as the ethical im- pact than the legal effect, the producers declaring they did the move one with, excellent results in prospect. There was no question that the talkies were a problem, through belief which some studios seem to entertain that at least one, and preferably several, very broad "new" or "vocal" cast, might be written into every picture to give it to that graduated, eye known as boxoffice. The pre-code screeners were in this a ready answer for various schemes which producers have for trying their luck to their hoped-for limits, caused reques-

PAR. NOT WARNER, TO DO "SKIPPY"

Conflicting stories are doing during the past week as to what studio will produce "Skippy," from the children's book of that name by Astrid Lindgren. The reports are that Warner Drugs is going to make the picture, with the conditions that the production will cost more than $100,000.

One noticeably growing tendency among the picture theatre patrons is the interest in foreign pictures, according to a silhouette of opinion gathered from exhibitors both here and in smaller towns here about.

The general comment of the trade is that currently there is a trend toward buying by the early days of Fox, Exhib- er and other of the Fox chains, which is not explained by the New York influence, but is in some way or other welfare entertainment to control the tastes of picture finding that a star in Fox, and that no other supporting cast, meant a picture in the silent screen. That, and it some other big are not the, was the case in the talkies, and the silent screen.

The new code means an end of the move for censorship, with the threat of more public in the talkie era.

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INSIDE FACTS AND STAGE AND SCREEN

**One Year Published Every Saturday $5.00

Advertising Rates on Application**

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President and Editor

MILLARD, S. F.

William C. OWENS

Vice Pres. and Counsel

Secretary and General Manager

Vol. XI

Saturday, April 14, 1930

No. 14

There was a time when economy was the prime watchword for those who hired offices and directors and directors jobs frequently proved a profitable thing for the underbidder.

But those days have passed—with but a few exceptions—much to the betterment of pictures. The job of casting director has become a very much more of an art than formerly, and an inattentive man at this key position in studio activity may do damage far beyond anything which could occur in the silent era.

To begin with, one false note in a talking picture can do something to ruin a picture's chances in the silent era it can completely undo the whole of the mind which the picture has built up. A palpable bit of acting, coming at a crucial point, can make a director who understands and illogical state of appreciation and bring the whole product down to the basis of a manufactured thing with obvious mechanical weaknesses. A bit of blundering direction can be as easily a feature player or a star, and the casting director who, to make a better showing of some $50,000 to $60,000 a day his expense sheet, will deliberately pass by the best available talent for the part, within bounds of reason, of course, but has but little regard for the public's interest in the film. There are still such casting directors, but they are as rare as are the principles to which they subscribe.

There is also a sound business reason for the change in tactics. Talking pictures are expensive things to make, considering all the mechanical equipment necessary, the lavishness of the sets now current in many of them and the high salaries which good sound experts command. If a picture is costing around $100 a minute, which is by no means a high figure for that, they add up to $800 an hour. A casting director might have spent $50,000 or $60,000 for one day's expense sheet, will deliberately pass by the best available talent for the part, within bounds of reason, of course, but has but little regard for the public's interest in the film. There are still such casting directors, but they are as rare as are the principles to which they subscribe.

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BOWERS" BEACHES AND PARKS TAKE TOLL OF PICTURE GROSSES

SAN FRANCISCO, April 3—Bathers and parkers continued to profit by the summer weather that has set in, leaving millions in the lurch. Fox, with Gaynor and Parrell in "High Society Blues," Fanchon and Marco's "Honeymoon Idea" and the Thalian Symphony orchestra conducting the concert orchestra did $48,000 on the week. Vittles in "A Lady To Love" is current.

M-G-M's "Bishop Murder Case" has broken even to date for Louis B. Waincraft, which, together with "Shanghai," are the only two pictures to keep in this house. Ruth Chatterton in "Sarah Plain and Fancy" at Paramount grossed $10,000. Harold Ramond at the Organ and George George conducting the orchestra, added. Ryder Rogers in "Young Eagles" now in St. Francis with "Young People,"

SAN FRANCISCO, April 3—Back in 1915 the original Orpheum on O'Farrell Street sold horn at 10 cents a piece during performances. This week, on the opening Coast Tadles of Odette, the house instituted a Parisian and gave the fossilizing stuff to passers-by.

We like the clever idea Bob Har- rey occasionally sees in his Fox West Coast Nelsi. He did $7,000 on his first run, and have them vote their arrows for "Paulin- nel and Gay Lombard run about the Har- rey box office this week.

SAN FRANCISCO, April 3—A check-up on recording sales in San Francisco and the important house of musicians. The new "Johnny Morrow," together with any other one vocal disc, sold 100 listening to this house of music. Fanchon and Marco's "Honeymoon Idea" and the Thalian Symphony orchestra conducting the concert orchestra did $48,000 on the week. Vittles in "A Lady To Love" is current.

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PICKUPS & VIEWPOINT

BY FRED YEATES

Few publicity men have a sense of humor like Fred, and he is particularly good at being funny about himself. He is a sort of classic copy regular and as a result he is always available for appointments as jokes, or just for the fun of seeing what is happening. He is also good at talking, and he usually talks too much. However, it is usually interesting and it is always good to talk to him.

There is a pseudo-scientific talk of his being underdeveloped in Southern California. One characteristic of the present generation of super-children is that they all seem to be underdeveloped, perhaps because they have been trained by their parents to believe that they are underdeveloped. Perhaps it is the deep, hidden fears of the parents that are being expressed by this month-long generation which is underdeveloped, but not old enough. Perhaps the time will come when we will all agree to speak in our own navels if we want to talk about what we have done. I think we will.

A "girl reporter" broadcasts newforms over KMET. Let's hope she has an indelible
color.

Rossie Freeman has been put in charge of publicity for KCMP. Bette Davis is to star in her next picture and we pray for television to have a "great band" on the West Coast.

Will Rogers is reported to have drawn an audience of over 100,000 people for an appearance over KFI for the NBC last Saturday. It is said that a second paper must have been nearly as big when the early radio performers were whoo.

The Fritz Trippe is due to crash the air in these parts very shortly. This is quite a shock to those who thought he was nothing quite like them on any local transportation. The latest report is that some of the reporters included comedy, news, and some of the music. The other number is one of unicorns which have been together on both stage and radio. The other number is a radio performer, Ray Andrews and Willard Jackson.

Marilith Oster, director of dramatics at KTM, has had publicity assignments and is anxious awaiting the first series.

KFI is the latest station to go for a variety program. Tuesday night, the NBC will be a "Variety Hour" of their own. It is a complaint about lack of originality on the part of KFI, but we have a loud squawk that artists on the other stations are off with something on the Blue Monday, which is being a little bit of a Harris, Robert Anglin and David Jackson.

NICHOLS GOES SOUTH

SEATTLE, April 3—Bob Nichol, singer of the hit "My Heart Tells Me," left here last week for an extended vacation. Bob is expected to be back soon, and he will be missed. He is a regular at the local social scene and often appears at the "Tune Club" where he is a favorite.

JOINS STATION

SEATTLE, April 3—Steve Gehr has joined the staff of Station KING as a disc jockey and will be heard on the "Teen Time" show. He is a native of Seattle and has been in the radio business for several years.

CHANGES MADE AT DIXON LEIB

Ted White has been added to the announcing and entertaining staff of the Dixon Leib newspaper and night club personnel.

Harry Johnson, vaude performer, has been added to the regular musical program of the Dixon Leib.

Robert MacIntyre, chairman of the Dixon Leib, is a man of the people, and he has been made program director.

Ted White, however, has become the new manager of the Dixon Leib.

DIXON POPULAR ON AIR FOR 9 YEARS

SEATTLE, April 3—Sydney Dixon, one of the country's leading radio artists, has established an American record in the field of radio artistry since 1927. His work has appeared over every radio station in the United States, and on the West Coast, and he has appeared next to all the other major broadcast stations. He is well known for his work in the field of comedy and music, and his programs are always appreciated.

Dixon, currently featured over the Northwest Broadcasting System, is now working the local outlet, KJZ. He has been a favorite with the radio audience for many years and has been heard by millions of people. His programs are popular and have won him many awards.

Studio Execs Asked for Help On Debating

SEATTLE, April 3—Disc jockeys of the KJZ station have joined the staff of Station KING as a disc jockey and will be heard on the "Teen Time" show. They are under the supervision of Steve Gehr, and they will be heard every evening.

The subject of radio advertising has been the topic of high school and college courses all over the country. The radio stations are driving their attention to the subject in their incessant queries for details, and many of them are now considering the beginning of radio broadcast-
SEATTLE, April 3—With the world at her disposal, the famous banjoist-cittern player of San Francisco, on April 11.

HER FAN LETTERS
ARE FAR AND NEAR

SEATTLE, April 3—What is believed to be a world record for dancers has been achieved by Betty Bennett, songstress of the Pacific Northwest, who has danced continuously for 24 hours, from April 10 to 11, without stopping, to the tune of "The Stars and Stripes Forever" and "The Star-Spangled Banner." Bennett performed before a packed audience of 2,000, and her performance was broadcast over KGW in Portland, Ore.

SEATTLE, April 3—H. C. Abbott, local factory sales rep., has been spending considerable time in New York, attending a show for the camera industry. He is one of the most showy men in the region, and his appearance is noted by everyone. At one recent luncheon, he acquired a pair of full face spectacles, which he plans to wear while driving his car. These spectacles are said to be worth $1,000, and have caused a sensation in the city. Abbott is also a keen golfer, and his drives are often seen in the windows of the local country clubs.

SEATTLE, April 3—The famous banjoist-cittern player of San Francisco, on April 11.

SAN FRANCISCO, April 3—The third Pacific Coast anniversary program of the National Football League will be celebrated on Saturday afternoon at 2:30 at the Coliseum, San Francisco. The program will consist of a variety of musical and dramatic numbers, and will feature the famous banjoist-cittern player of San Francisco. The city will also be represented by the local chapter of the American Legion.

SFN SPEIGLE IS POPULAR AT KOMO

SEATTLE, April 3—One of the most well-known radio announcers in the city, Stanley Spiegel, is currently host of a program called "The World of Sound," which airs every Monday night at 10 p.m. The program features music and poetry from around the world, and is broadcast over KOMO for its weekly nationwide audience.

Morton Conner, long-time announcer of KOMO, recently married.

Peggy Chapman, appearing on "The World of Sound," is now also with the Pa... (Continued from Page 8)

KQM, SEATTLE

4 MOBY DICK STARTS

The talkie version of "Moby Dick," formerly made as a silent film by producer David Selznick, has been rereleased under the title "Isle of Desire," and is now being shown in theaters throughout the country. The story is about a young woman named Orange Peel, who falls in love with a man named Tom. They plan to elope, but are caught by the police. The film is a dramatic and suspenseful story, and has received good reviews from critics.

IMPOSING ROSTER AT STATION KXJF

KXJF, the 24-hour station in Los Angeles, has gathered an impressive roster of programs for its new fall season. Among the highlights are a benefit concert for the National Geographic Society, a program on the history of the American Revolution, and a series on the history of rock and roll. The station also features a variety of local programs, including a children's show, a talk show for seniors, and a program on the history of the automobile.

Moby Dick" starts... (Continued from Page 9)

SEATTLE, April 3—From the viewpoint of consistent service to the "listeners and advertisers," it has been announced that KOMO, Seattle's top-rated station, will be scoring big successes in the coming months. The station has been working hard to attract new listeners and advertisers, and is confident that its efforts will pay off in increased ratings and revenue.

SEATTLE, April 3—The city's top-rated station, KOMO, has announced that it will be launching a new program called "The News" at 10 a.m. on April 11. The program will feature news and current events from around the world, and will be broadcast over KOMO.

SEATTLE, April 3—That hour in a voice radio audience of 20,000, something happened to know, belongs to Thomas Free- born Smith, young announcer in charge of that department for the Northwest Broadcasting System, emanating from Portland.

From Chicago to Los Angeles have come, to know, belongs to Thomas Freeborn Smith, young announcer in charge of that department for the Northwest Broadcasting System, emanating from Portland.

The two day's territory are of the general opinion that if there were an award given for the most outstanding performance, it would go to Smith, who is 21 years old and has been in the broadcasting field for two years.

WANT FM TALKER

The National Broadcasting Company, home of the most popular radio program in America, is looking for a new FM talker. The ideal candidate would be someone who can provide a fresh perspective on current events, and who can engage listeners in meaningful conversations. If you are interested in this opportunity, please send your resume to the address below.

PLAYING AT WHITCOMB

SAN FRANCISCO, April 3—Art Fadden, radio announcer, will play during intermissions in DeVry Lane of the Hotel Whittom every Saturday night, working in conjunction with Will Gunther's Orchestra.

HOUR DOESN'T GO ON

The first Paramount song writer's hour scheduled for KJFJ last week was a success, and the station is now planning to continue the program on a regular basis.

SEATTLE, April 3—Mary Lou Parker, popular announcer, has been named to the staff of KOMO.

SIGNED BY KKN

The vaudeville Newcombe-Hall Company, famous for their famous wild for sale over KGW, was for sale over KIN, Holly- wood.

HOLE TO START

Shooting of Jeth's current vehicle, "Spurs," an original story by Espen, has already begun, and will be under way this week. Location scenes will be filmed at Lone Pine and Bishop, Calif.

KTM LOS ANGELES

MARILAH OLYNE singing and starring in "The Little Old Girl," playing at the Palace Theatre, has been a hit with audiences. The play is about a young girl who must leave her home to earn money to support her family. It is a heartwarming story about the power of love and perseverance.

CRAIG E. A. "HEAVY" HUGHES

E. A. "HEAVY" HUGHES
CHIEF TECHNICIAN

KTM

On Put On Peace But It All Goes Wrong

A New York advertising agency, in arranging a newspaper display of the new product line, has decided to use a beverage company, acting on the advice of KTM, to promote the advertising campaign. However, on the big day the ad agency decided to replace the beverage company with KTM, but the campaign was re-launched by KTM.

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The theatre is recruiting and has some strenuous times the past few years. Now that it is in the hands of a new management, more facilities than the old have been coming into consideration. The Colosseum Theatre, which is the Colosseum Theatre, was pulled off and hit on all four corners.

They paid $500,000 for the house.

DAISY D'AVOLA ILL

VANCOUVER.—Daisy D'Avola, who owns the製本, and who circles both East and West, lies dangerously ill at the Vancouver General Hospital here. Physicians are not in close attendance at her side, with her health. She is from San Francisco. Miss D'Avola has been in hospital since Jan. 1 with sep- tic heart.

18 COLUMBIA MG.

S. J. Madison, engineer at Columbia, for the past eight months a full-fledged member of the staff of John J. Donald's Starling Theatre, as manager of the Columbia.

EDDIE KAY

Extemporaneous Master of Ceremonies

The Tavern
Salt Lake City, Utah

Hello, Everybody! Starting my agreement with Salt Lake as fourteen weeks at Coffee Don't. Don't you forget me at the Clip Joint Series.

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"PHILADELPHIA" VINE STREET THEATRE LOS ANGELES
(Reviewed March 30)

"Satire" is the word used to describe this melodrama of political and legal corruption, but events are so well done as to be almost believable. The attitude of underworld stories and pictures, plus daily headlines screaming of this expose and that probe, lend plausibility in a plot which involves a law firm whose senior partner is crooked with friend, foe, client and junior partner, the latter cut to the law school masters of high idealism and "pluribus unum" who ultimately turns crook in self defense. Even Juni- or's sweetheart, his inspiration to better things, joins in false witness and tells a lie for him to father, a Supreme Court judge, and what the old man himself turns out to be at the final curtain is identity.

The play is sensational throughout, клин клин клин, events moving in continuous sequence from first to last curtain, the terminations being periods of arrested action somewhat similar to "Rope's End." But although there are episodes of bound comedy the theme is serious. There is loud laughter, but it is in no sense of character, and the casual, offhand laugh at lawyers, district attorneys, policemen, and countless others, power lies in its difference from the routine of life and the appeal urban.

The most spectacular performances, by Del Laurin in the role of the poltical crook, and Wald certainly was cast for this part but was taken from it and slashed, opening and Laurin filled the depressed role of his former self. It would be hard to imagine a better performance in so much rehearsal even with many rehearsals to his credit, and his delineation of a hardened cop succumbing to financial temptation to his subsequent downfall was a service to characterization, Law- rence is to continue in the part.

Another colorful role was done, tributed by Frank Dawson as a bent corner whose hands sought pockets before pockets, and Blake Howard as a person who was that of a bell-roaring hospital in- patient altered by James Gillespie. Between them they generated a belly laugh.

Kit Guard more than adequately filled the role of the gangster go- between and killer. The part was suited to him in every way. Barbara Berlew's pleading con- viction voice and pretty charm served her well in the ingenuous part of the junior lawyer's sweetheart, marking her performance a high point of the show. Her best work was done in the second act where she reflected a most delightfully light and self-control as well as resourcefulness in a brow- beating scene with the police. A charming girl of true capabilities. On Carew appeared briefly as the victim's wife and it was a divorce. Her lines were cleverly and skillfully deliv- ered, her charm and beauty self- explanatory. Kitty Lesca, as a chil- dren's competent law recog- nizer, also handled her lines and scenes very well and practically never failed to please.

In other casts the role was Russ Parmer, James Gordon, judge; George Marshall and Frank Erwin; and Philip Car- wey, director, Warren Willis, as Andy Wright, director.

THE HERO [HOLLYWOOD]

The market value of "The Hero" is that it can be seen. It is one of those things that can be said but not seen. It may not. The Music Box was not prepared for the show since it was the advent of the Clyde Beatty CIRCUS tour, and it was necessary to run it by way of consist- ency good productions. "The Hero" is their first sign of weak- ening.

It cast at a whole, which does not include any of the members of the cast in a comedy sense, is not as good as usual. Some- one or two of the characters are strug- ging strictly to type and without the benefit of their own experience. That is a modern trouble and is the beginning to hope the Repertory Co. will rectify it.

However, they possess fully larg- e parts to their credit and are no dis- cussion. The set was a work of art and created an effect of bad taste incident to the dresses with which the characters struggled. A few more weeks of work and they will be beautifully dressed and the loveliest actors they have ever an- ticipated.

Also, there was a complete subject, matter of Gilbert and Sullivan, which they played wholly for entertainment. It is an interesting show in spots, some good, some bad. Heavens, it was the worst cast to type.

George Rhodes played the un- likeable California girl and Jane Bancroft had credit, bank and young and for whom Oswald did not.

BROKEN DISHES [EL CAPITAN THEATRE]

(Reviewed March 30)

Another Henry Duffy production, this time the Great American family, in which the characters have been overstepped the bounds of call- ing and become a reflection of the world too freely, sacrificing logic and common sense to the dramatic presentation simply for the sake of the drama, and is not always so free as to be meritorious. Everybody knows that strange things and unexpected things will not regularly, and everybody is not interested in the best regulated families. Their stories, their ways, their speech, these things in plays or stories just to bring a laugh or to shock but pedantic does not mark clever playwriting.

"Broken Dishes" is the story of a mother who incesantly preaches to her daughter that she must not marry, and to the mistake she herself made, that if she marries later, there would be no happiness. She tells her up to the minute that if she marries, she might have married, a tall, ro- manic character with dark curly hair and a black monacle, who would be her partner or both. One daughter outshines the other mother who is less beautiful and has no money.

A well pointed walk in a pros- perous looking man with black curls and a pair of steel shoes other than the sweetheart of her own. But that is the coincidence of his arrival at a relative's house six years absence, but it develops that he is a man that has turned up and appears as the mother described the man actually has been and used to be known as "Brick." He should drop the monacle was, is, was fierce, was formerly the towns of the neighborhood and was fugitive from Justice in dignified state of marriage. So far all mother had made the wise choice and daughter becomes involved in marrying the boy she loves. Poor nagged and downcast wife now poms along larger on the fiascos of the world, and the wash dishes.

However, the production is well enough staged and there is suf- ficient vitality in the work. The three character, actors, Percy Pol- low, Claudio Orino, and Engle- Neal, to provide some entertaining for the betterment of the show. Pollock, perhaps best known for his Swedish role of "Isadora," a finished performance as the au- thentic dancer, is here shown very ably supported by Brewer as a rather unassuming and equally ancient rough graver. Grace Stafford is the relief daugh- ter, and endeavors a colorless part with lively ability. Opposite her is the well known and still good actor of this business of role of delivery boy which re- quires an intimation of both flavor of lines, and the mother is played by the very dependable and satisfactory Miss Harriet Clifton. Also in the cast are Joan Warner, who is the lawyer turned detective, the dream lover, and Donald Campbell, the lawyer.

Edwin H. Cairia directed with some slight advantage, and his unobstructive set design was designed by Fruit.

Paul Fleischman's orchestra fur- nished pleasant music during the intermissions. Business was good. Winter.

"SPINDRIFT" COMMUNITY PLAYHOUSE PARADISE

(Reviewed March 30)

A genuine "little theatre" produc- tion of a play, for the insubstantial ful SWAT ALAY Martin Flavin, who proves to be a deliciously accomplished acting and singing star. "Spindrift" is an art home on the California coast, close enough to the sea for us to hear the surf and always a sight to see, a sprightly, the term also applies symbolically to the mincy-minded inhabitants. The prin- cipal reason this company has always been able to make it is that it has always been a commercial career which failed and then in the last few years has turned south, the actor who managed it was the wife's hobby was kept well supplied. The house was in the way of the sea, and the tower is a TOURING HOUSE.

Within the circle of this group of actors there is another: a local girl, a sheltered woman, a pair of tourists, the woman of whom the man is in love with the sculptor's mistress, the tourists practical, the fisherman for the purchase of "spindrift," the money is a little extra which is going to take all the sea for art study. Then all in turn to the seaside for a little sunshine of the leather man, the cloister of the dust and the death of a maid—only religious life will come in the end, which is the climax of the play and the downfall of the comedy, there is no time at all in time at all, it comes in the end, there is no time at all. But the brush, son looks on its admittance to the world, panel of the com- merical life, mother plans the re- quirements of the beauty, and the final curtain lower enough to the relief of the heroine, and to be rained by the playwright on the people, and the people's lives while the play is a joy. It is a huge joke on bo- hemiaism and its disciplines, some- what disconcerting to normal pos- itive roses who feel they are being chased out of the town and left alone to enjoy the accomplishment of many chaps by the few who know or are of the art. The production was thorough in (Continued on Page 15)

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DAINTY
DANA WARREN
XYPHODYNE—DANSEUSE Youth—Melody—Personality and Speed Fourth Season RKO Show, State and Third next Beach, April 6 to Open for Engagement in and around Los Angeles

Address Warren Music Studio, 720 Garfield Avenue, Los Angeles, California
THANKS TO BEVERLY BERNARD, BEN PIAZA and RABIT WALLE

Just Returned From European Recital Tour
The International Concert Artiste

ADELA VERNE
Most Distinguished Of Women Pianists

FIFTH CONSECUTIVE SEASON WITH R-K-O

RKO-ORPHEUM THEATRE

OAKLAND

NEXT WEEK
RKO THEATRE

LOS ANGELES

---

Leonard Stevens
More Than Just a Finesse Player at B. B. B.
CELLAR CAFE
HOLLYWOOD, CALIF.

P. S.—Ask Anybody in the Business
Direction of B. B. B.

JOE WILLIAMS
"JUST ME"

DANCING WITH
OSLON and JOHNSON

EN TOUR
RKO CIRCUIT
A wise critic recently said: "It must be an exceptional orchestra that can stay 6 months in the one ballroom." We hate to brag, but we peek at our record of successful business.

**Facts' Echoes From Melody Land**

**Hot Licks of Music**

**Song Leaders**

**Längos**

Established leaders of the past have made invasions in popular sales of sheet music, but the following is a number from the original "Gypsy Love Song" that was made. Here is the current line-up:

**Villa Morel**

**Three Days**—Ages, Yel- len & Bostrom

**5.** With "You"—Beren, "There's Danger in Your Eyes"—Beren,

**6.** "Sing a Vangond Song"—Sautly

**Reminisce**

**White Dove—Harms.**

"If I'm Dreaming—Harmas.

**7.** "I'm Looking at You," "Diet Love and Money"—Harmas.

**Recordings**

* "Putting on the Ritz"—All recordings.
* "I'm Looking at You"—(Tibbett) Victor.
* "Nobby's Sweetheart"—(Whitehead) Columbia.
* "I'm a Good For Nothing Fool"—(Reisman) Victor.
* "I'm Looking for Someone"—(Minsky) Victor.

**San Francisco**

"Springtime in the Rockies" in a springtime musical in the Rockies again. The following are the leading names: "Roses and Sorrows" and "Sing You Sinners.""SAN FRANCISCO**

**Josey Starr**, leader of the orchestra at the Rendezvous at Mesa, Arizona, is also in the group. He was married the former Miss Juanita Hardsey, from Phoenix with her and married Miss Berma Hartley, from Denver. A recent addition to the orchestra is Mr. Licks offers a lot of congratulations—DeSylva.

**Loyl Spike** Thayer is reported as leaving the Westward Ho (Continued on Page 12)

**Recordings**

* "Springtime in the Rockies"—All.
* "Dangers in Your Eyes, Cherry"—Harry Richman (Browns).
* "With You"—All.
* "Here's Johnny!"—Howl Whitman (Columbia).
* "How Long Have I Loved You"—Johnny Martin (Victor).
* "Where the Green Dragons Are" —Leo Reisman (Victor).
* "I'm Looking for Someone"—DeSylva, "The Lover"—Leo Reisman (Victor).
* "I'm Looking for Someone"—DeSylva.

**Playing Over Koin**

**PORTLAND, Ore., April 3—Warner Bros. and his Capital City Orchestra will be heard on station Koin.

**Opening in Denver**

**San Francisco, April 3—In the new Paramount is a seasoned conductor, Don George, with the following.

**Building Up Kid Following for Don**

**SAFETY."**

**M.C.A. Keeping Up Rapid Stride**

The Music Corporation of America is extending its enterprise by large companies, according to word received here from the East. Recent activities include:

Jimmie Joy and his Orchestra, who for the past three seasons have been featured at the Brown Theater, Indianapolis, and are now heard at the Hotel Commodore, St. Louis, March 28. They are followed by the broadcast over KMOK, and are recorded exclusively for the M.C.A.

Bobbie Mosey and his Orchestra, who were booked into the Jefferson Hotel, St. Louis, for six weeks, have had their contract extended until the summer season ends.

For the fifth consecutive season the management of the Steel Pier at Atlantic City has contracted with the M.C.A. for a series of orchestras. Those who will play have not yet been announced, but their bookings during the coming season are Ted Wedekind, Jack Crawford, Wayne King, Phil Ray.

John Osborne and his Stance Harmony Kings, who have been booked for eight weeks at the Chicago, Chicago, for two years, have signed exclusively with the M.C.A.

Emeril Gill and his Orchestra, who have been featured at Cleveland, Ohio, have come over the road Rayman in from the East and will be heard over KDKA.

**Orders from Broad**

**San Diego, April 4—Mun- neta Music Publishing Co. has just filled their order of 10,000 copies of their song, "Sonora" for Mhas- kah Music Publishing Co. The order is also in receipt of a letter from Denver, Colo., where the minister of music of a church has ordered "Sonora" for his terri- tory, and it is reported that a large amount in advance besides a royalty on copies.

**Doing Nice Tying Up**

At Burbage, working under the direction of Sig Busby of the Warner Bros. pictures, has been filmed a number of tie-ups with leading merchants for department stores, gasoline stations exploiting "Kickin' Out the Jams" by Babbitt, and a group of 500 cards distributed by grocery stores and motels exploiting "Cooking Breakfast for My Woman" who have nothing to eat. "Here he coffee gets a break.

**Radio Pianist**

Piano playing in a role with the Villa Morel firm for a number of years, has been discharged by the Red Star Music Co. in Los Angeles.

**Glen Bucey**

And His Pom Pom Hi Hatters

With Ellis "Red" Thompson, Jimmy Balderas, piano; Leo Hagen, trumpet; William Alexander, banjo and guitar; Russell Johnson, trombone; and James, piano.

Pom Pom Night Club, Hollywood, Indefinite

**Will Prior**

Conductor

New State Theatre, Sydney, Australia

**Civic Theatre**

Auckland, New Zealand

Pit Orchestra of 30 - Stage Band of 20

**Ted Henke**

 Musical Presentation

Conductor and Director

**Civic Theatre**

Auckland, New Zealand

**Opening in Denver**

**San Francisco, April 3—In the new Paramount is a seasoned conductor, Don George, with the following.
Hot Licks

(Continued from Page 12) Hotel in Phoenix sometime during April. The tour, however, is in too early to plan as to what an orchestra this band will carry. It is expected that a successor is not named, so the "Spikes" is not far off.

Harry Owens and his Orchestra will probably return to Los Angeles sometime during April. The band has proved very popular with the Arizona Biltmore clientele and the Phoenix fans.

Mike Sidell and his Orchestra are still holding forth at the Frolic Ballroom in Phoenix.

SAY THAT AGAIN to the Ken- drens out at Mesa have been holding forth at the Frolic Ballroom during April. The management plans to move them to the Sunny View every day.

Phoenix is very proud of its new radio station, KTAR. Modern and interesting every detail, the station is clicking big. It is also well-known in the state of Arizona, and that it ranks well in the country.

The Cottorwoods, the popular summer dance-place in Phoenix, is scheduled to open during the first week of April. The management plans to move to a new and larger building during the summer. The grounds have been landscaped up with new lighting ef- fects throughout, bigger and better acoustics, and is a modern and greatly increasing demand. All in all, the Cottorwoods become ever more popular. The orchestra and Clift Julian will furnish you with great music and Will be assisted by Ed. Schneiders, Donalson, Frank Sireni and Kay Robinson. And that hoppy go is made a darned good orchestra.

According to a story from the New York Times, the International News Service, comes the story that the radio station WKBK has perfected an instru- ment for playing the tones of the harmonica and saxophone players from its studio in New York City."Breakdown." The new invention has been praised and has a season.

ADD MEN TO PRIES BAND AT ST. FRANCIS

SAN FRANCISCO, April 3—Public is augmenting the orchestra at its St. Francis Theatre by four men, with the habit remaining in the hands of the Larkins. Hereinfore the house has had only seven men under de Freis direction but with the total ensemble of 11 the weekly concerts will be featured even more than before.

HELPS CHEST DRIVE

OAKLAND, April 3—The local branch of the San Francisco Musi- cians Union, under the super- vision of George Price, has been raising an orchestra for the Community Chest drive by donating the services of the members for 15 minutes. During the past work the orchestra has played for the Chest workers: Chet Turpitz, pianist; Darrell Har- din, trumpet; S. C. Preston, R-O-O; Harmon Swyer, banjo; Jack Cuk, Rose Room; Hermie King, Fox-Oakland; George Schnitz, Neptune Beach; Ragle Code, Athens Club; Ed Balcikoff, Dance- land; Charles Drung, Moonlodge.

BANDS AT BEACH

OAKLAND, April 3—Neptune Beach, Alameda, opened its sum- mer season this week. Leo Ray- nolds and his Orchestra and George Schults and Band hold the music contracts for the resort. At the main entrance to the Bandstand had the band for the half.

AT SHRIKE SHOW

SAN FRANCISCO, April 3—Val Valentine and his Roof Garden Orchestra booked to play at the Sacramento Civic Auditorium next week for a Shrike show.

NEW W. B. TEAM

Joe Young and Harry Waren, composer and lyricist who have just been signed by the W. B. team are on route to the coast.

and drums (with trapa) usi- ng the beat of modern jazz-band may be repro- duced. Much of the interest in these facts is the efficiency of the new refrigerator, and the ability to produce and advertise them on a large scale. The jazz-institutions of Budapest were aroused to ac- tive interest in the question of music to which piece was made its appearance. The first assault occurred in a Budapest cafe. The boys got together the following day and extended their exertions (so to speak, or anyway what they were used to in Budapestaz) and that gentleman moved himself to Vienna. He is now busily dickerlizing with our own com- mercial business men in an effort to import them to the United States. So unless this instru- ment Breakdown is going bust at a rate of 1500 a day and it is a success, and I hope is a success and that will be a surprise to the dis- placed members.

Orchestra Reviews

MELROYS SPANISH BALLROOM BAND SENT

(Reviewed March 29)

Harry Owens’ integration of 10 musicians stand in high favor with local軀, as well as the ever-enthusiastic of the Northwestern. The band has been playing to good houses locally for the past two years and until go- ing strong.

Joe Coote, Bob Dickinson and Jack Schneiders are in the sax section, Martin on cello, clarinet and, and Dickinson, in addi- tion, playing violin, and Schnei- ders, trumpet. The brass section is under the direction of Don Anderson, trumpets, and a Sput Thomas, trombonist, withBill for mellow solos, Tom Curtis is heard on both the Sona- phone and bass vio. Syl Halper- in, at the piano, is leader and ar- ranges, while George Ehiches has the trumpet solo in addition to being featured in ro- cial Johnny playster, on the orchestra, and Ted Miller, mas- ter-of- ceremonies, complete the band’s personnel, that has been toget- her four years.

The boys have perfect rhythm and handle themselves in master-ful fashion. Each boy sings well and has plenty of personality.

Interpolated with the band’s ren- ditions of popular music, the boys used several comedy bits that were delightfully interpolated. Of these, "Johnny You’re a Sinner," as arranged by Halperin, started the band off in a high note. Millar sings the first chorus, with Halperin at the piano and the other af- tering the third chorus after some hot orchestral beds. A clever bit of satirical fun, the spiritualistic was all marvelously and nicely with the fans, the entire as- semble, caught their hooping to listen. Freddie Morelock and Ted Thomas supplied the of-the-type work with "Never Throw Stones at People" with Syl- vester offered some fast acco and Miller and Millar had a nice bit of work called the "Robin," Dickinson supplying the country and Miller doing the vocals.

Straight dance stuff was un- furred with verse and individual lines. The band worked hard over the stock arrangements of the year and the singing members of the band, especially Millar with his Solo and Ehiches has a voice that clicks.

CLUB VICTOR

(Reviewed March 27)

Vict Mirs and his Columbia Recording Band furnish the music for the club, and is one of the classiest. Vic Mirs is the leader of this outfit and a favorite with the patrons. Personnel: Harold J. Rustard, papa; Robert Gordon, Dap- per; Fred Johnson, drum; Syl Dorgan, viol.; Glenn Atkinson and Bille Stewart, trumpets; Al Thompson, trombone; Walt Fumo, reed; Jesse Ford, trumpets, Fred Stoker, drums; Frank Spencer, hands, and Billy Carle, piano.

Carnivals on the violin.

Beginners, the band has doubled over from Owen Sweeton’s Detroit Or- chestr. This lad, who has been cited the "Emily Valley" for the week, in a sure-fire bet when- ever he has two or three paraphrases. Working in front of the band, he scored neatly with his warbling of "It’s Because," "If I Can’t Have You, I Love You," "I Love You," "Stop the Southern Melancholy Baby," and a host of other pop songs.

Carolline Snowden is currently leading the only jazz enter- tainment. Her first was "Sing You Sinner," She was in nice voice and sung the tune to a hot orchest- tral accompaniment. She went into a fast tap routine that was grace- fully executed, with some dark- strutting interpolation. Her second number was a character of fering, "Lotusland," for which she dressed as a southern mammy.

After a comedy entrance for this one as usual, she was seated on a chair, following this with a shuffle. A big band called for an encore and she did it. "What Did I Do, Joe, Joe Black and Blue," real low-down and hot. She is ladylike in every way, and with some pretty eccentric steps.

"When You’re Smiling," a poor choice, and a fast tap routine to a pair of chorus girls was quite effective. "Handy Man," her encore, was a classic, and she added another musical aspect, opened this one, and the last of the evening, a jolly good review. It was after a plenty-hot rendition of the selection, "Near the Sea," with a fast eccentric routine of steps, a bit of a bow.

This show now goes over the air by remote control via KJR.

WITH HARMES

Mike Hatter is now connected with the Cafe office, which made him the direction of Artie Melingher.

ORGANISTS

HERB KERN Organist for Cafe Nobile FOX WEST COAST Long Beach, Calif.

RUDOLPH N. SCHAERGER Premier Organist Chinese Southwest Hollywood-Indistrial

WM. (Bily) KNOX SOLO ORGANIST Fox Oakland Theatre

JAY BROWER MASTER-OF-CEREMONIES FOX EL CAPITAN SAN FRANCISCO

VIC DE LORY That Crooning Bass Player Now—LOEWS’S STATE OAKLAND

INDEFINITE

CHANGE DISTRIBUTION

Distribution of Brunswick phonograph records is no longer being made through the traveling and Billiard branches of the Brunswick company, but is being turned over to leading music wholesalers throughout the country whose or- ganization is believed to be better adapted to sales promotion in the trade. Western Radio of Califor- nia, a leading wholesaler for Southern California, and a San Francisco house will be appointed shortly. Leading Bres- sler inn with the current "Happy Days" with Charles King, and "Chips" with Harry Rickham.

AT HASTINGS PARK

VANCOUVER, April 3—Paul Haxter, author of "Plosco Pete," and Terence Tumple, open the Pavilion. Happiness. Hastings the other end, this has 11 pieces in, the dance pavilion will be plugged heavily this sea- son.

HERTZ LEAVING

SAN FRANCISCO, April 3—After 15 years of concert serv- ice, Alfred Hertz this week takes his first bow as conductor of the San Francisco Symphony following his resignation tendered last year. No successor has been named.

ON VACATION

SAN FRANCISCO, April 3—With Gonzormander, who has the vacation this week, he is on a trip to the South. Without his vacation in Los Angeles this week for the Union Pacific Cof- fered, and is being prepared for an opening shortly.

"Bonita" in "Heaven's Gate" Old Fashioned Sweetheart "Garden of Allah" Are Among Radio's Most Popular Numbers Published by Kern-Tanen Kres Bldg. San Francisco
BOBO

VAUDEVILLE AND PRESENTATIONS

MILLION DOLLAR LOS ANGELES
(Reviewed March 27)

The question had often been asked: "Do you want vaudeville?" It seemed to have been answered in the affirmative when Noddy Fagan honed his work for the Million Dollar Theatre and that he had told his company if they didn't like it to kill the idea of flesh-and-blood-stand up comedians.

Fagan acted as m.c., announcing each number opened with the Three Frequent, equally good, his own first cart, with thrillers, especially successful.

"A Gentle Yoman and Lizzie in a Radio Broadcasting Station" did very little just using the mike, and using the mike on the wrong line of wisecracks. The act garnered a couple of laughs, but no more than pleased the customers.

Buño Four Quarter held try-out spot and registered, offering three novelty numbers from the comedy returns.

The Hadi All act gaged the customers, the water swallowing, spitting and fire breathing to get over for a panic. A full stage set, well-dressed and handled.

Fagan had the next-to-close, charming his usual verses with pulp in the costumes usually reserved for subjects, and daughter, Mary, coming in with a selection, but to the greater delight of the audience, there was a pair of singing old time songs. They had plenty of old time tried-out stuff to this first night audience.

Sonja closed with her Revue Interstate, singing with a European setting, pianist and coloratura off the stage in every pit; pair of male booters and Sonja, in a middle class average for this type of dancing. Her Grenadier number was interlaced with the audience, but the audience showed enthusiasm for the last number.

Screen far's Paramus's revue closed with "The Three Dicks" from, and was good.

RKO LOS ANGELES
(Reviewed March 27)

A four-act bill opened by the 6:05 show, offering a little tumbling and human foot juggling; a couple of uniformed contortionists. The comedy sorgology of Loring and Ward opened with a skit. Tyrone and Ronaldson occupied the dance spot and failed as projected. The Hagan comedy was created by the Belford's. They sang "I'm A Crude Little Devil" and "Wedding Bells, When You Ring For Me" mixed with patter, but to mildling; voice poor; closing with medley of old numbers, they were partners of a pair; so call-back at this matinee.

Fagan, Mclnally and Fagan filled the tray spot with a broad new dressing and a feature comedy. "The Hair" and the crowd went for it. It was the first act of the evening and was patented by the chap with a girl for each night in the show and the second act was a married man after all. He took some keen changes and personality of the girls, raised the act high in their big finishing vogue. Sets were framed plywood in black with a short straight scene between each interior gave chance for the romance; legs of long legs came into action frey.

One feature of the show was the 350 hand in brass, and there was a pair of "Robber's Row" and "You're Just the Girl for Me". Bill Robinson's headliner, followed this big act with the spot in line, and he how he held his a new gag and then went into his big dance, veiling all the artistry and ability that the personality plus finish won applause from the past through the act, with a big cheer to close.

"Serenade," for National's 15th, tied a record with a 15 minute routine to the music of "Serenade" and this with her use of personality all the same. "Love That Little Boy," "The Kiss of Love and Death," "What Is That Thing Called Love?" and "False Values" and "Agitation," covered National's ground. A purple cyme with a rich-looking double staircase the only scenery, both songs were done with grace, G. Ranous and Richard LeMay made the introduction. His bit, done with his head protruding from a hole in the glass, was "Chant De Rosandol," a classic song of the Orient. The act was brought to a close with "Zanzibar." For this, the set was removed from the stage.

"Celeste" the mental dancer. The merit of the dance was carried out the mechanical idea, and displayed tricks, pretence and exactness on the part of Miss Natasha and her three partners. The dance is a quadruple adagio. Heavy applause was garnered after the "Love Waltz." Jean.

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Address: Bank of Hollywood Bidg., Corner Hollywood Blvd. and Vite St.

"KEEP SMILING"
RKO'ing This Year

VEE VEVE

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GOLDEN CAGE
SAN FRANCISCO

Almost always a capacity house at this, the only vaudeville theatre in the city, the average program presents at the Cage barely is credited for all the money the draw. The natural conclusion that vaude is responsible for pulling in most of the business and especially so with a good show like this.

Josie was out. Featured rubber member of the group has plenty of credit for this act as he was for his excellent contortionistic work and the manner in which his sides throw and bend him around. In his bit with Miss Ventura, concert pianist, opened with her own composition, "Bend Me," and one for which R-K-O is in- inventing a new name. Number over today, and they did a classic that drew heavy applause, interspersing an encore. Excell- lent-

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Legitimate

Fanchon and Marco
Route List of "Ideas"

Following is the Fanchon and Marco Route List of "Ideas". All of the current month, is presented below:

LOUIS (9) (4-20)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

LONG BEACH (5) (4-18) (5) (4-19)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

SAN JOSE (9) (4-20)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

SAN FRANCISCO (12) (4-20)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

HOLLYWOOD (10)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

WASHINGTON (10)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

ALABAMA (9) (4-20)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

FLORIDA (10)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

CALIFORNIA (10) (4-20)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

NEW YORK (10)
"I'm a Wheel Bug"
Frank Thayer
Del Rio

FANCHON & MARCO
ROUND "IDEAS"

MILWAUKEE, WIS. (1)
"Very Gay" Idea
By Mayer
Other

BUFFALO, N.Y. (2)
"Gay Idea"
By Maye

MINNEAPOLIS, MINN. (4)
"Gay Idea"
By Maye

WINNIPEG, MAN. (4)
"Gay Idea"
By Maye

SAN FRANCISCO, CALIF. (4)
"Gay Idea"
By Maye

CASINO THEATRE
SAN FRANCISCO (Reviewed March 30)

As usual, Ackerman & Harris produced a pleasing spectacular show. The Nell Harding girls opened with a number from the "Old Dutch" which was answered by a song called a Spanish number hitting plenty of salt. Cord and Sadie, the girls, held the lead.

Sunday night in the show was a pretty ball work interpreted. "Bali Woman," a song based on a Hindostani song, was Introduced.

C. E. Ackerman and S. V. Christy are the producers. C. E. Ackerman is the manager of the Casino at the present time.

Sooner available

GEORGE and FLORENCE
BALLET MASTER and MISTRESS
New Vacationing After 60 Successful Weeks Producing Weekly Change in AUSTRALIA'S LARGEST THEATRE
THE STATE, SYDNEY

Toot Novello
Fanchon and Marco's "Overcast" Idea

New Directions

Winsome Young Englishman

SIMPSON WITH ARLEIS
Ivan Simpson has been signed for a role in George Arlis' next picture, "Englishman." Simpson has appeared in All Arlis' plays for years.

Sooner available

Medium STRYKER
Fanchon and Marco's "Desert Idea"

New Directions

The Waiter

WILBUR GUEST STAR
SAN FRANCISCO, April 13—G. B. Kerstetter, manager of the Wilbur Players at the Liberty Theatre, announced the following leading actors will play their regular roles direct from St. Louis, when the Liberty goes into a long run. In Honolulu, Post will do "The Christmas Tree," "The Cuckoo," "Toots and the Thingy" and "Their Friend, the King." Charles Russell, the leading lady, by the way, will be with him.

SOON AVAILABLE

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New Directions

The Waiter

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YES!!

"PHILADELPHIA"

(By SAMUEL JOHN PARK)

Has Gone Hollywood

Produced at the Vine Street Theatre in Hollywood on Sunday night, March 30th, and proclaimed the most brilliant opening of the season.

Pacific Coast tour to follow.
with these box office names:

Rockcliffe Fellows       Ora Carew
Barbara Bedford          Del Lawrence
Franklyn Farnum          Kit Guard
Frank Dawson             Kitty Leeds  James Gordon

And a Brilliant Supporting Cast

Thanks—
Andy Wright

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